

## Northern California Association of Law Libraries 2018-19 Annual Report

The NOCALL officers for 2018-19 are David Holt, President; Jocelyn Stilwell-Tong, Vice-President/President Elect; Ramona Collins, Past President; Nancy McEnroe, Treasurer; Lori Ruth, Secretary; Pati Traktman, Member-at-Large; and Steve Feller, Member-at-Large.

The officers for 2017-18 were: Ramona Collins, President; David Holt, Vice President/President-Elect; Michael Ginsborg, Immediate Past President; Jodi Collova, Secretary; Coral Henning, Treasurer; and Sara Lin and Cindy Beck Weller, Members-at-Large.

### **Continuing Education:**

NOCALL held its “2018 NOCALL Spring Institute: Exploring Advocacy” on March 16, 2018 at the California Museum in downtown Sacramento. The keynote speaker from EveryLibrary, Patrick Sweeney, presented and led break-out sessions on how to organize and advocate for law libraries. There was particular focus on how NOCALL, and the larger law librarian community, can effectively respond to the funding crisis among California’s county law libraries. Members took away strategies on how they can advocate in their own libraries. This was also a unique opportunity for NOCALL to strengthen our connection with CCPLL (California County Public Law Libraries).

After this training, the state budget was altered to add a one-time line-item to support our state’s struggling county law libraries. This change came about because of a long history of lobbying by the CCPLL, as well as the new strategies gained at the 2018 Spring Institute. We hope there will be further collaboration between our two professional organizations in the future; this victory gives us some great momentum going forward.

NOCALL was visibly present at this year’s “2018 AALL Annual Meeting” in Baltimore. Members distributed John Waters inspired sunglasses along with other NOCALL promotional materials. NOCALL also participated in the joint reception on July 17th with our other California regional chapters.

NOCALL also co-sponsored a Fall Workshop with the Sierra Nevada chapter of the SLA titled “Generation Gap – Benefits & Challenges of a Mixed Generation Workforce” on Sept. 14th, 2017.

### **Chapter Management:**

*Technology:* We have made considerable progress in our initiative to reduce our administrative costs. Our website, [nocall.org](http://nocall.org), is now hosted entirely on Amazon’s Web Services using the open-source Wordpress platform. This has reduced our web hosting costs and allowed us to

utilize our web presence in ways that were not previously possible. We are also planning on eventually moving away from AALL's listserv platform to Google Groups. This will save us about \$400 a year and allow us to manage our listserv, email address forwarding, calendaring, and cloud storage in a single vendor that is only \$5 a month. By making these administrative cost reductions, we have been able to substantially increase the financial health of the chapter.

New technology initiative: how can we use technology to increase collaboration among our membership and reach out to members who are distant from our region's urban centers? We used our own YouTube channel to host videos from this year's Spring Institute and are discussing how we can use video conferencing technology to produce our own webinars.

*Awards:* This year, NOCALL's "Professional Achievement Award" went to Michele Finerty. Michele is the former Assistant Director for Technical Services at the Gordon D. Schaber Library of the Pacific McGeorge School of Law. She has a distinguished history of service in both NOCALL and WESTPAC, and now chairs AALL's GRC.