

**NOCALL Business Meeting**  
January 19, 2017  
12:45 p.m.  
Gunderson Dettmer, Redwood City  
**PROPOSED MINUTES**

President Michael Ginsborg called the meeting to order at 12:52 pm.

**Welcome**

Michael Ginsborg welcomed attendees, and thanked Cara Johnson and Gunderson Dettmer for hosting this event.

**Old Business**

***1. Approval of proposed minutes***

Proposed minutes were presented for the September 22, 2016 Business Meeting. Michael Ginsborg made a motion to approve the minutes as written; motion was seconded. Minutes were approved by a vote of all present.

**New Business**

***1. Announcement of Candidate Slate for 2017 election***

Michael Ginsborg announced the slate of candidates for the upcoming election:

- VP/President Elect: David Holt
- Secretary: Jodi L. Collova
- Board Member at Large: Sarah E. M. Lin
- Board Member at Large: Cindy Beck Weller

Michael expressed his thanks to the Nominations Committee, Diane Rodriguez, Jocelyn Stillwell, Mark Estes, Amy Wright, and Michele Finerty, for their work in selecting this slate.

Secretary Mary Johnson will send a follow-up email to the listserv, with details about the election process.

***2. 4-Corners and Community Service***

The holiday 4-Corners events were fabulous and well-attended. We were able to collect many toys for Sleep Train Foster Kids. Michael thanked the Networking Committee members April Eudy, Rose Turner and Jocelyn Stillwell for their efforts in continuing this tradition.

The NOCALL Connect Luncheon will be held February 16 at Hanson Bridgett in San Francisco. This event will allow new members to explore options for contributing to NOCALL, and offer

them an opportunity to meet and network with NOCALL officers, chairs, and mentors. The event will include a team-building activity with an outcome that will be presented at the May Business Meeting.

Michael Ginsborg invites all to join him and other NOCALL volunteers at the Prisoner Literature Project in Berkeley, a service that delivers books to inmates at state and federal institutions. Volunteers help match books to inmates based on their interests. Michael hopes more NOCALL members can volunteer, contact him for upcoming dates if you are interested.

Michael Ginsborg has reached out to Bay Area Legal Assistance, to explore implementing a project for firm librarians to provide pro bono legal research.

### ***3. Call to restore Archives, Community Service, and Public Access Committees***

The Archives, Community Service, and Public Access committees are currently without chairs; if you are interested, please contact Michael Ginsborg.

Stanford is currently housing our physical archives, and using their Archive-It program to download content from the NOCALL website. This is only an interim approach to archiving NOCALL materials; we need to find a permanent solution. Michael hopes that someone with an interest and know-how can step in to take over the Archives Committee.

### ***4. Spring Institute Committee Report***

Ramona Martinez reports that the Spring Institute will be held April 1st at the UC Davis Alumni Center. Registration will be \$75. Breakfast and a lunch buffet will be offered. A networking event the previous evening is being planned. The website for the Institute is up, and linked from [nocall.org](http://nocall.org). A hotel block has been reserved at the hotel on campus. Attendee and vendor registration will begin soon.

The Keynote Speaker will be Administrative Law Judge Jodie Berger. Sessions will include How California Regulations are Promulgated, How to Find Current Regulations, and How to Research California Regulatory History. Richard Schulke will be one of our program presenters.

Ramona is working with several NOCALL members to plan this event. Coral Henning is coordinating catering; Michele Finerty is providing on-site logistics; Claudia Cohen is working with vendors; Jessica Brasch will coordinate registration; and Maribel Nash will be assisting with publicity.

NOCALL received an AALL Continuing Education Grant of up to \$2500 to offset costs. As a condition of the grant, the Institute's programs will be videotaped. AALL VIP Emily Florio, AALL Board Member at Large, will attend the event.

Ramona asked for input about providing complimentary registration for sponsors. Sponsors may receive one free registration.

### **5. Budget Report**

Jean Willis reports that we are doing well financially. We have income from the Fall Workshop and membership dues. Membership dues are trickling in; Jean asks that member please be timely in the future. As of December, we have approximately \$37,000 in our accounts. We have not yet incurred many Spring Institute expenses, but those will be coming in soon. The budget spreadsheet will be made available on the website after the meeting.

### **6. Technology/Membership Committee Report**

#### Technology:

David Holt and Julie Horst are beginning to plan for a revamping of the NOCALL website, to modernize the design.

David Holt reports that he would like to move the NOCALL website from Network Solutions and Wordpress to Amazon EC2, which would provide a significant cost savings, and allow more modernization and functionality on the website. This transition would be seamless for both website visitors and those who maintain the website. It would require no additional training to use.

David asks that, if you take photos at NOCALL events, you share them with both David and Julie, so that they may be uploaded to our website.

David also recommends that we transition from PBWiki to Google Drive to store and share documents and information.

#### Membership:

At the moment, we have 242 active members, and 52 overdue/lapsed members. David recommends performing more outreach to promote NOCALL in order to boost our membership. Prorating membership dues for late payment was discussed, but NOCALL's current policy is only to prorate dues for new members when they join mid-year. David has sent emails to non-renewing members, encouraging them to re-join the group. This did result in a few renewals.

### **7. Website Administrator Report**

Julie Horst has been contacting Committee Chairs, asking them to update their committee charges on the website. This information is used by potential volunteers, so accurate information is important. Chairs are encouraged to include information about how much time they spend on Committee work.

### ***8. Nominations Committee Report***

The Nominations Committee has completed its work for this year. Diane has been on this committee for several years, and will only be serving one more year. The committee is moving to a chair/vice-chair arrangement, in which the current chair trains the incoming chair. If you are interested in joining the committee, please contact Diane.

### ***9. Networking Committee Report***

April Eudy is planning an upcoming social event to see Pride and Joy, a band playing Motown, 70s, 80s and 90s hits, at the 365 Club in San Francisco.

### ***10. Education Committee Report***

Holly Riccio reported that the Fall Workshop was a success, with 55 members and guests in attendance. The event was sponsored by CEB. Jean Willis and Coral Henning are still working on the numbers, but NOCALL came out ahead financial on the event. Holly expressed her thanks to all who helped in planning and staffing the event. Anyone interested in joining the Education Committee is encouraged to contact Holly.

### ***11. Awards Committee Report***

Ellen Platt will be sending out a call for nominations shortly for the NOCALL Advocacy and Professional Achievement Awards.

### ***12. Memorials Committee Report***

Luckily, there has been no work for this committee. Chair Mark Mackler has stepped down, and Jane Metz and Leslie Hesdorfer will be serving as co-chairs. They are looking for 1-2 new members. If interested, please contact them.

### ***13. Public Relations Committee Report***

If you write an article, please let Emily Bergfeld know, so that she can have it linked from the NOCALL website.

### ***14. Motion to Approve Age of Librarians as NOCALL's theme song***

Michael Ginsborg proposed adopting "Age of Librarians" as the NOCALL theme song. This song was performed by NOCALL members at the 2010 AALL Annual Meeting, to great acclaim. Michael jokingly warned that, if approved as the theme song, members might find themselves performing this at NOCALL and AALL karaoke events.

Michael moved to approve "Age of Librarians" as the NOCALL theme song; the motion was seconded. The motion was approved by all in attendance.

### **15. May Business Meeting**

The May Business Meeting will take place in San Francisco. Michael Ginsborg is looking for a venue; if you can host the event, please contact him.

### **16. Tribute to Mark Mackler**

Michael Ginsborg provided a glowing tribute to long-time NOCALL member Mark Mackler, who has recently retired.

Although many members may know him best from his “Musings from Mark” column that appears in each issue of the *NOCALL News*, Mark has served NOCALL and the profession in many capacities during his career. He has served on the NOCALL Board, as a member and/or chair of several committees, and was the recipient of the 2002 NOCALL Professional Achievement Award. Mark has also been a model of our cherished ideals, and has made himself available to other members, both personally and professionally.

### **Other Business**

#### **1. Joint Chapters Reception at AALL Annual Meeting**

It is NOCALL’s turn to plan the Joint Chapters Reception at the AALL Annual Meeting in Austin, TX. Ellen Platt is planning the event, and looking for a venue near the convention center that can provide dinner at a reasonable cost. If you are familiar with Austin and have any recommendations, please let Ellen know.

President Michael Ginsborg adjourned the meeting at 1:42 p.m.

Respectfully submitted,

Mary Johnson  
NOCALL Secretary