

NOCALL Business Meeting
Offices of Downey Brand, LLP
and via conference call
September 22, 2016

President Michael Ginsborg called the meeting to order at 12:48 pm.

OLD BUSINESS

Approval of proposed minutes of May 5, 2016 Business Meeting

Michael Ginsborg moved to approve the minutes as written; Coral Henning seconded. The minutes were approved by a vote of members in attendance.

NEW BUSINESS

1. 2016-17 Budget and Treasurer's Report – Jean Willis and Coral Henning

Jean Willis presented the proposed budget, which was approved by the board with a change to the Public Relations line (increased to \$700). Jean noted that no money has been budgeted for a Sunshine Week event, since we do not have any previous expenditures on which to base an estimate. If funds are needed for such an event in the future, the organizers may make a special request to the board for funding.

Jean Willis moved to approve the budget (with the change to the Public Relations line); Diane Rodriguez seconded. Motion was approved by a vote of members in attendance.

2. Ideas for Community Service, Public Relations, and Public Access Committees

These committees are in need of members! Michael Ginsborg shared some ideas for possible committee projects:

Community Service

- Toy drives at the 4 Corners events
- Volunteering regularly for the Prison Literature Project

Public Relations

- We are restoring our monthly column in *The Daily Journal*; authors are needed!
- Investigate restoring our "Behind the Shelves" column in *The Recorder*
- Investigate contributing articles to local Bar journals

Public Access

- Investigate setting up a program whereby library materials set for discard are donated to libraries in need, particularly county law libraries

3. Committee Reports

Spring Institute – Ramona Martinez

The Spring Institute will be held 4/1/17 at the UC Davis Alumni Center. This will be a one-day event; the theme is state legal information. Ramona will be looking for committee members to assist with the planning.

Education – Holly Riccio

The Fall Workshop will be 10/14/2016 at the California Judicial Center. Registration is now open. The title is "Hot or Not: You Be the Judge," and will feature three panel discussions on artificial intelligence; the use of technology in criminal justice; and cannabis law.

Grants - Michael Ginsborg

The deadline for Fall Workshop grant applications is 10/3/16.

Government Relations – Judy Janes

The Government Relations Committee followed a lot of legislation this year, and wrote several letters in support of, or opposition to, legislation. The committee also drafted two documents that better define the advocacy procedures within NOCALL, as well as to better coordinate efforts between NOCALL, SANDALL and SCALL to support or oppose legislation. These documents were adopted by the Board at their 9/22/16 meeting.

Nominations – Diane Rodriguez

The committee has been formed, and will be meeting in early October to begin the nominations process. Nominees will be sought for the Vice President/President-Elect, Secretary, and Members at Large positions.

Membership – David Holt (via telephone)

Tina Dumas formally passed off leadership of this committee to David Holt last week. He has emailed all lapsed members to remind them that their fees are due. We currently have 294 members, 60 of whom are overdue with their fees. We have added 4 new members this month.

Tina created a list of all new members who have joined NOCALL in the past year (since we moved to Wild Apricot). This list will be used when planning a new member luncheon early next year.

AALL - Liaison

Coral Henning agreed to become the AALL liaison. A formal request needs to be submitted to AALL to have a VIP attend the Fall Workshop. Jean Willis will provide a link to access the form.

Technology – David Holt

David has been helping webmaster Julie Horst with the website, and has made some changes in Wild Apricot, so that invoices will automatically be emailed immediately after a member registers. Spring Institute binders have been uploaded to the Google Drive, making them accessible to future institute planners. David has also been looking into an issue with a previous vendor, who has been sending us overdue bills for an account we closed over two years ago.

Academic Relations - Leslie Hesdorfer

Jodi Collova and April Eudy created a flyer to give to library program students at SJSU and other schools. Jodi has been in contact with SJSU about their upcoming library career panel, and NOCALL will be able to participate in the event. SJSU will also allow NOCALL to distribute materials to library school students via their listserv.

Networking – April Eudy

A happy hour is being planned for 10/5/16 in San Francisco, and arrangements are underway to organize an outing to the San Francisco Zoo in early November. The committee is also looking for 4-5 people to be contacts for the 4 Corners events.

4. Proposed Technical Services Forum

Sarah Lin has offered to lead this forum, which would provide an informal way for NOCALL members specializing technical services to learn more about the many changes in the field.

5. NOCALL at the 2016 AALL Annual Meeting

Michael Ginsborg shared some videos and images of the NOCALL poster and giveaways at the AALL Annual Meeting.

6. NOCALL social at AALL Annual Meeting

In previous years, NOCALL has organized a social event at the AALL Annual Meeting. We'd like to reinstitute this tradition, and need an organizer. Please let Michael Ginsborg know if you would like to help.

Past President Ellen Platt will be planning the Joint Chapters Reception at the 2017 AALL Annual Meeting in Austin. Responsibility for planning this event rotates between the participating chapters. Going forward, the past president will be charged with this duty when it is NOCALL's responsibility to plan the event.

7. Transparency initiative

In an effort to increase transparency, proposed board and business meeting minutes and budget documents will be posted to the NOCALL website as soon as possible. Minutes will also continue to be published in the *NOCALL News*.

8. Winter Business Meeting

Michael Ginsborg is looking for a law firm on the peninsula to host the business meeting. He hopes to schedule the meeting for the second week of January.

9. Special announcement

Michael Ginsborg read a lovely tribute to Mary Staats, which was written by Judy Heier. Mary has stepped down as Placement Committee Chair, a position she has held for more than 20 years, and soon will be retiring.

OTHER BUSINESS

10. Open forum : Is \$25 too much to charge for a Business Meeting?

Michael Ginsborg asked if lowering the registration fee for business meetings might increase attendance. Members in attendance discussed this issue, and provide some ideas:

- Charging a nominal fee encourages members to actually attend meetings they register for, and creates the perception that there is value in attending the meetings
- \$25 can be cost-prohibitive, especially for students and paraprofessional members. A tiered pricing structure may help with this issue.
- \$25 more than covers events held at free venues, but does not cover the costs of events held at restaurants or similar venues. Event registration fees could be based on actual costs, charging members more to attend more expensive events.

The board will take these ideas under consideration at a future meeting.

President Michael Ginsborg adjourned the meeting at 1:37 pm.

Respectfully submitted,

Mary Johnson
NOCALL Secretary