

NOCALL Spring Institute 2013 Vendor Survey Responses

Vendor	Overall Experience	Will Exhibit Next Year	Access to Participants	Location as a Factor	Sugg. For Improvement	Additional Comments
W.S. Hein: Dick Spinelli	Good	Likely	Yes* [*Larger exhibit space to have all breaks with refreshments in	No	30 minute exhibit breaks and, again, breaks held in exhibit room	n/a
Cassidy Cataloguing: Joni Cassidy	Outstanding	Likely	Yes	Proximity to subscribers is handy for getting other work done. But- it is not a deal-maker or breaker.	Please include choice of meals in your INITIAL communication with vendors. No one thinks to read all the follow-up emails for notification that were not included in any of the meal events UNLESS we responded to each email. We would rather pay extra to be included in events and meals from the get-go.	You do a good job of integrating exhibitors into the conference, better than most. And you say "Thank you," which is most appreciated.
WestlawNext: Lydia Flochinni	Outstanding		Yes	Yes; San Francisco would be better as it's more central	It was great!	n/a
TRAK Records and Library: Evan DeMik	Very Good	Very Likely	Yes	I like the location and the city choice	n/a	n/a

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Boalt Express: Ramona	Very good	Very Likely	Yes	Somewhat. I try to go every year, but it is more expensive if I have to stay overnight	Be able to pay by credit card	Being able to exhibit in the same room as the programs is very important for me, so that I can learn along with everyone else. So far this has been the case but putting in a plug for the future.
CEB: Yelena	Very good	Likely	Yes	No	Invite speaker from CEB	
Lexis: Kevin Keyes	Very good	Very Likely	Yes	I really like that the vendor tables were in the main room so that we could see the presentations and the attendees. SCALL and NOCALL were great because of this.	Just a couple more "plugs" to the attendees on how important it is that they all stop by the vendor tables for at least a few seconds to see what is new.	Just what I put above; overall a great experience!