It Takes a Village: Growing a Demand-Driven Ebook Program in a Consortial Environment

The Orbis Cascade Alliance Experience

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Our Village:
The Orbis Cascade Alliance

37 academic libraries in Idaho, Oregon, and Washington

- 6 community colleges
- 16 private 4-year colleges
- 14 public 4-year colleges (large & small)
- 1 Health Sciences institution
- Total FTE: 250,000

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The Cooperative Vision and E-books?

The Alliance had a vision of "many libraries, one collection" BUT

- Individual libraries were purchasing single e-book titles or collections

- Purchased e-books were not available to all Alliance libraries

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The Vision and E-books:
New Directions

In 2010 …

- E-book Investigation Team formed
- Team recommends EBL's Demand Driven Acquisitions (DDA) model, in partnership with YBP, our preferred book vendor
- Alliance Council charges Implementation Team

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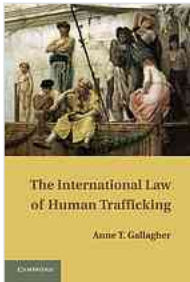CASCADE
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DDA Model

- Users discover DDA titles in their local catalog, or the Alliance Group Catalog

- Free browse for 5 minutes

- A Short Term Loan (STL) occurs if the title is used > 5 minutes, or copy/printing content

- STL is a "rental" averaging 14% of list

- Title is purchased when a predetermined number of STLs occur; there is a negotiated consortial multiplier (5)

- Transparent to user

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The international law of human trafficking

Author:	Anne T Gallagher
Publisher:	Cambridge ; New York : Cambridge University Press, ©2010.
Edition/Format:	📕 eBook : Document : English View all editions and formats
Summary:	The first-ever comprehensive analysis of the international law of human trafficking by an author with direct experience working within the United Nations.

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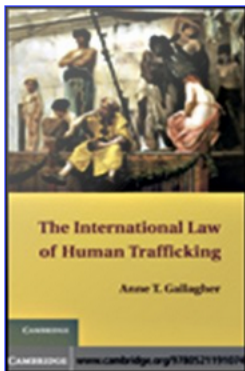
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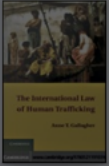⊕ Add to Collection | ✉ Email Link | 🗗 Cite this book

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The International Law of Human Trafficking
Gallagher, Anne T.

Although human trafficking has a long and ignoble history, it is only recently that trafficking has become a major political issue for states and the international community and the subject of detailed international rules. This book presents the first-ever comprehensive and in-depth analysis of the international law of human trafficking. Anne T. Gallagher calls on her direct experience working within the United Nations to chart the development of new international laws on this issue. She links these rules to the international law of ... **Show more**

Title:	The International Law of Human Trafficking	**Print ISBN:**	9780521191074
Author(s):	Gallagher, Anne T.	**eISBN:**	9780511858864
Publisher:	Cambridge University Press	**Dewey:**	342.087; 345.025; 345/.025
Series:		**Publication Date:**	30 Sep, 2010
Pages:	597	**Category:**	Law
LCCN:	KZ7155 .G35 2010	**Language:**	English
Edition:	N/A	**LCSH:**	Human trafficking -- Prevention -- International cooperation. Human trafficking.

E-book Options

Read Online (Available) ❯

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The International Law of Human Trafficking
Gallagher, Anne T.

Help/Feedback

Contents

« Return to book details

In order to perform this action, you need a loan.
Do you wish to continue?

Yes (create a loan)   Return to book

Benefits of Demand Driven Acquisitions

- Access to thousands of titles

- Expenditures based only on use

- Once a title is purchased, continued use is free

- Ongoing staff workload is minimal

- Elimination of staff costs to process borrowing requests

- Gives libraries with little ebook experience a way to enter the game

DDA Pilot on *Fast Track!*

Planning & implementation: Jan.-July 2011

- 15 publishers come on board
- Profile set up with YBP (all subjects; $250 cap)
- Workflows mapped for discovery options
- Training offered to public service & technical service librarians

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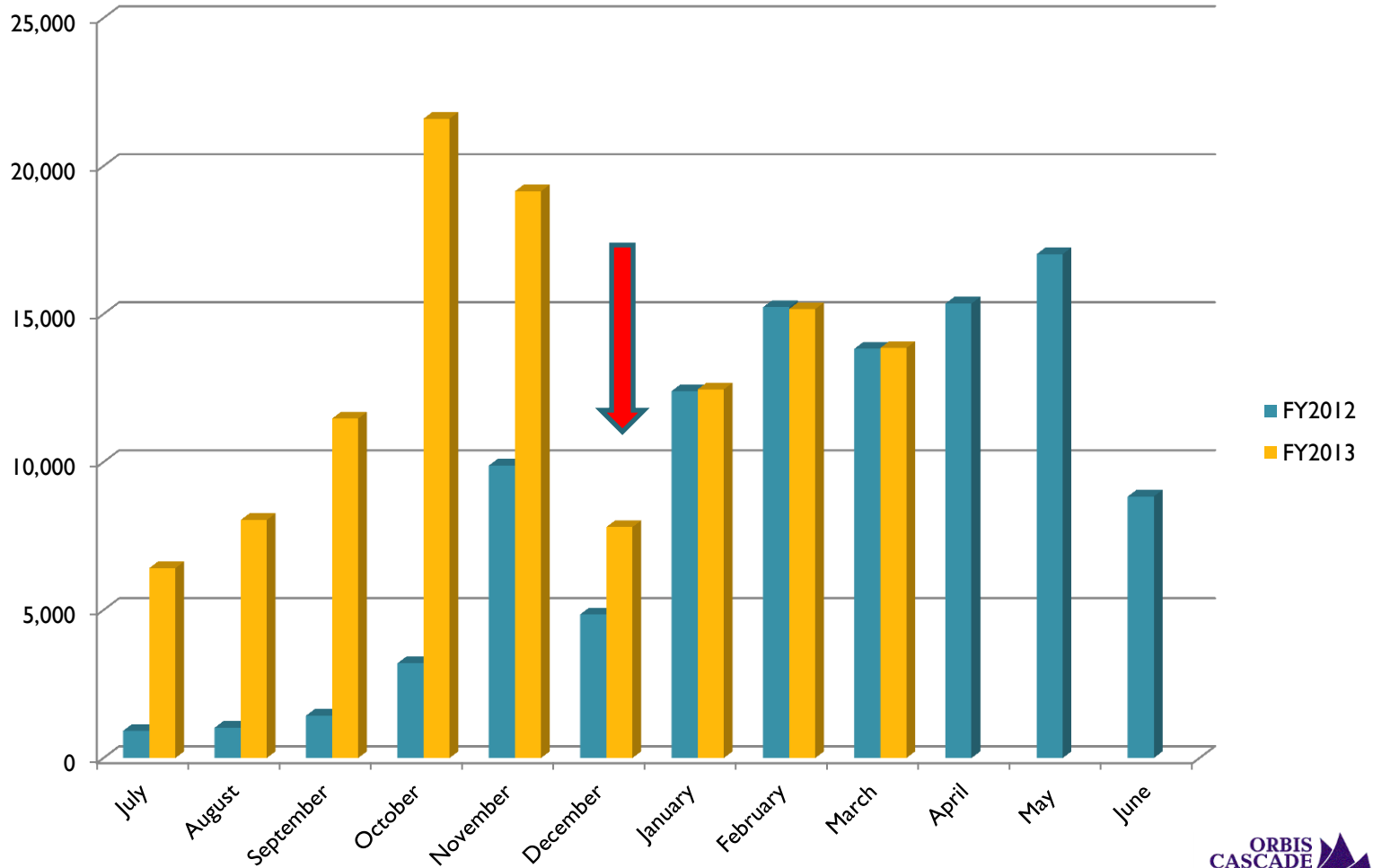
Spending Plan

Impacted by <u>content</u> pool, short-term loan (<u>STL</u>) threshold, and negotiated multiplier

- Began with1,700 titles (2011-2012), with ongoing weekly additions; now ~12,000
- Team did one special load & one removal project in response to spending trends
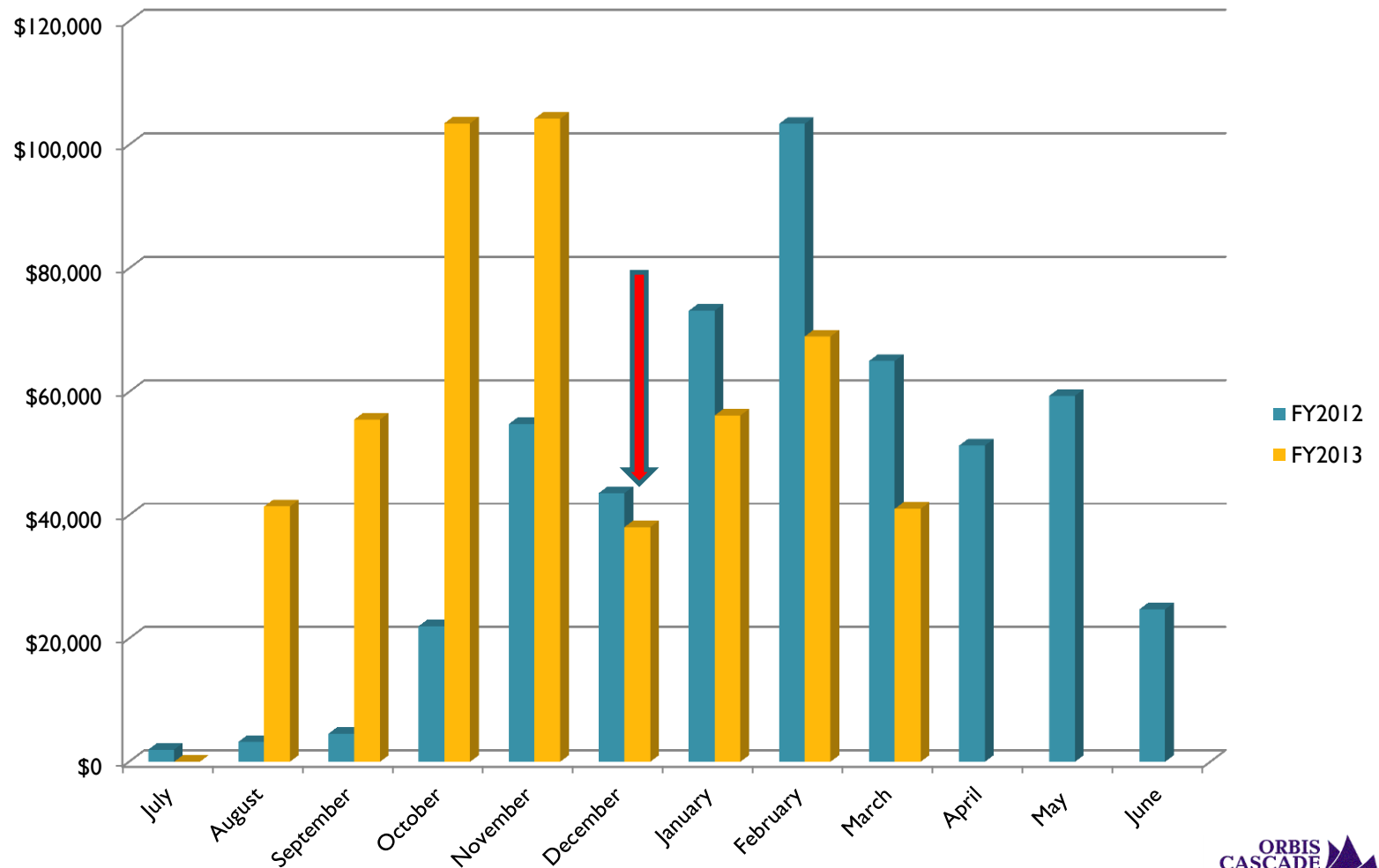- Varying STL threshold (btwn 5 &15, plus temporary suspension)

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Finances

- FY 2012 ($462K)
- FY 2013 ($750K)
- FY 2014 ($1M)

- Funding model now 30% even split/35% FTE/35% materials budget – may be tweaked again

Use by Month

Spend by Month

Challenges

- Range of experience with ebooks & DDA among libraries; marketing issue
- Differing perceptions of value
- Technical issues
- Access for non-affiliated users not feasible
- Publishers can change prices, terms on titles

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It All (or mostly) Boils Down to $$

- As title pool increases, so does spend
- Constant need to monitor expenditures and be prepared to take action
  - Fall 2012 content removal project
  - Have not been able to add publishers as planned

An Open Question:
Is This Sustainable?

- Budget unlikely to increase in FY14
- What happens if publishers want to change their terms?
- Do we let go of ownership?
- Consider other models that limit simultaneous user access?

Some Statistics (July 2011-March 2013)

- 11,497 titles available to users (19,500 at highest count)
- ~ 200 new titles added per week
- 964 titles purchased
- 16,626 titles were accessed 158,491 times (this includes free browsing)
- 12,843 titles had 39,682 STLs
- $1,045,074 spent

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In Closing

- Thanks to Greg Doyle for some slides
- For more information, go to: http://www.orbiscascade.org/index/orbis-cascade-alliance-ebook-working-group
- Or contact:
  - Linda Di Biase, DDA Team Chair ldibiase@uw.edu

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