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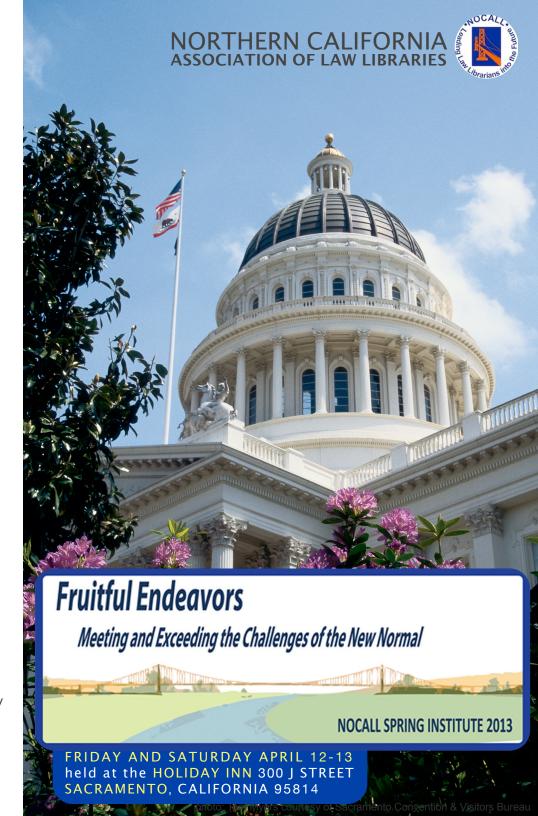
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## FRUITFUL ENDEAVORS: MEETING AND EXCEEDING THE CHALLENGES OF THE NEW NORMAL

Day 1: Friday April 12 2013

Reception & Beer Tasting generously sponsored by Sacramento Public Law Library Foundation

Dinner and Networking Social at CalExpo

Generously sponsored by ThomsonReuters/West

Harness Racing

5:45 pm -

10:00 pm

Day 1: Friday, April 12, 2013			Day 2: Saturday, April 13, 2013	
10:45 am - 12:15 pm	Registration and Vendor Exhibits Open		7:45 am - 9:00 am	Continental Breakfast Generously sponsored by CEB
11:00 am - 12:15 pm	Round Table Discussions, Box Lunches available		8:00 am - 9:00 am	Registration and Vendor Exhibits Open
12:15 pm - 12:30 pm	Welcome & Opening Remarks		9:00 am - 9:45 am	Keynote Address: TBA Speaker: Unconfirmed but stay tuned
12:30 pm - 1:30 pm	Program: It Takes a Village: Growing Successful Ebooks Programs			
	Speakers: Denise Davis, Deputy Director & Amy Calhoun, Virtual Branch Coordinator, Sacramento Public Library, to discuss "eBooks, Formats, and Devices: a Report from the Trenches." Linda DiBiase, Collection Development Librarian, University of Washington and	€,	9:45 am - 10:30 am	Program: Alternatives to the Catalog Speaker: Walter Nelson, Manager, Library Systems, RAND Corporation
	Chair, Orbis Cascade Alliance Ebook Working Group, to discuss the Orbis Cascade EBook & Demand Driven Acquisitions programs.		10:30 am - 11:00 am	Vendor Exhibit & Refreshment Break
1:30 pm - 2:30 pm	Program: It Takes a Village: Vendors Grow Their EBook Digital Files Speakers: Colin Mackay, Vice President of Product Marketing, Thomson Reuters Legal Business Unit; Alexa Robertson, Director, Library Relations, Practising Law Institute; and Scott Meiser, Senior Director of Research and Christopher Raymond, Manager of		11:00 am - 11:45 am	Program: Different Views of the Sacramento-San Joaquin Delta: How We See California's Most Important Ecosystem Speaker: David A. Sandino, Esq., Senior Staff Counsel, California Department of Water Resources
2,20 ===	Product Planning, LexisNexis		11:45 am - 12:30 pm	Program: Succeeding in the California Wine Business by Really Trying
2:30 pm - 3:00 pm	Vendor Exhibit & Refreshment Break			Speakers: John McKinsey, Esq., Lord & Locke, LLP and Joe Genshlea, Owner, Revolution Wines
3:00 pm - 3:45 pm	Program: Social Media Collaboration @ Law Libraries Speaker: Camille Reynolds, Director of Risk Management & Information Services, Fenwick & West, LLP		12:30 pm - 12:45 pm	Closing Remarks
3:45 pm - 4:15 pm	Program: Whatever Franklin Said, Beer IS Proof that God Loves Us!		12:45 pm - 2:00 pm	Luncheon featuring AALL VIP Lunch is generously sponsored by LexisNexis
	Speaker: Professor Charlie Bamforth, Anheuser-Busch Endowed Professor of Malting and Brewing Sciences, University of California at Davis	а	End of Luncheon	Raffles and Prizes  Sacramento County Public Law Library, certifies that this activity has been approved for MCLE credit by the State Bar of California
4:15 pm - 4:30 pm	Urban Breweries: Introduction to Beer Tasting Reception Speaker: J.E. Parlino, Owner, Ruhstaller Brewery			been approved for MOLE credit by the State Bar of California
4:30 pm - 5:15 pm	Beers provided by J.E. Parlino, Owner, Ruhstaller Brewery			RKING SOCIAL

held at the CALEXPO HARNESS RACING 1600 EXPOSITION BLVD., SACRAMENTO, CA 95815 PHONE: (916) 263 - 3279

IT'S A TRIFECTA: FUN, FOOD & FRIENDS!

