

NOCALL Fall Workshop 2012

Keeping our Edge, Communicating our Strengths



Presented on Thursday, October 25, 2012, 8:30 am – 12:30 pm
Preservation Park, Nile Hall, in Oakland, CA.
<http://preservationpark.com/home/>

[PDF of Maps, directions, Parking](#)

The NOCALL Education Committee is pleased to bring you three educational segments that will help you “keep your edge” in today’s job market!

Workshop Schedule

8:30 - 9:00 Continental breakfast, sponsored by **CEB**

9:00 – 10:00 Legal KM: A Law Librarian's Guide to What's Hot, What's Not, and How to Stay Ahead of the Curve, *Presenter: Ayelette Robinson **

10-10:15 break

10:15-11:15 How to be Competitive in Today's Economy, *Presenter: Jill Klees, Employment Specialist, SJSU*

11:15-11:30 break

11:30-12:30 Law Librarian Coffee Talk

Presenters: Colleen Cable, Holly Riccio

What kinds of things do law librarians talk about over coffee? Aside from the obvious discussions about comfortable shoes and what books they are reading, there are a wide variety of topics and issues that come up—how to find new opportunities within your organization, what role does innovation really play, how do you build upon your reputation and “brand” yourself effectively, and many, many more. Sit back and listen in on a casual coffee talk discussion between Colleen Cable and Holly Riccio as they take on these topics and more.

*Ayelette Robinson is a knowledge management executive with ten years of legal and knowledge management experience at AmLaw 50 law firms. She leverages her practice as a transactional attorney and her understanding of technology to design efficient knowledge management solutions that enable practitioners to benefit from their organization’s collective knowledge and experience. In particular, Ayelette’s keen focus on usability has led her to design systems that achieve strong adoption across an organization. Ayelette is a frequent presenter and writer in the legal knowledge management arena, with deep knowledge of best and common knowledge management practices. She can be reached via LinkedIn at <http://www.linkedin.com/in/ayelette> or at ayelette@yahoo.com

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Registration Form

Name: _____

Firm/Company: _____

Email: _____

____ \$40 Members ____ \$45 Non Members ____ \$25 Students/Unemployed/Retired

The registration fee includes continental breakfast and the program.

Total enclosed \$ _____

You are welcome to RSVP by email and bring payment to the event or mail in your check and registration form.

We accept checks, no credit cards.

Make checks Payable to NOCALL.

Please send registration form to:

Theresa Kim, Fall Workshop Registrar

theresa.kim@morganlewis.com

Morgan, Lewis & Bockius LLP

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