

NOCALL Spring Institute 2010



From pillaging on the high seas to plundering the net:
Piracy on the Barbary Coast

NOCALL Spring Institute

March 26-27, 2010

Sir Francis Drake Hotel:

www.sirfrancisdrake.com

450 Powell Street

San Francisco, CA 94102

I would like to invite you to be an exhibitor at the NOCALL Spring Institute and trade show for 2010. The Institute will take place **Friday and Saturday, March 26 & 27, 2010** at the Sir Francis Drake Hotel in fabulous San Francisco.

Institute theme: Piracy on the Barbary Coast: From Pillaging on the High Seas to Plundering on the Net

Our Spring Institute Committee has planned an exciting institute including substantive and research programs on a wide range of piracy themed topics from identity theft to copyright and trademarks to actual pirates on the high seas. This is also NOCALL's 30th anniversary, thus there will be an evening event in which to network with NOCALL members as well as AALL Vice President Joyce Manna Janto from the University of Richmond School of Law Library.

Venue: Sir Francis Drake Hotel www.sirfrancisdrake.com

The Institute's programs will take place in the same room as the location for the exhibitors, thus allowing you to attend the programs and have the opportunity to demonstrate or discuss your products and services during the ample exhibit breaks, which we have included in the Institute schedule. We know how important these networking breaks are for both our attendees and our exhibitors, so we are once again doing a two-day format to allow for more learning, networking, and mingling with the exhibits. With easy accessibility to public transportation and an excellent room rate of \$129.00 for double occupancy at the Sir Francis Drake Hotel, plan to stay the weekend.

Vendor Registration: The following are the exhibiting fees for the 2010 Institute:

Premium Exhibitor (\$700/650 for early bird registration *postmarked by February 23*) This category includes a six-foot exhibit table, two tickets to each function and acknowledgement in the program. Two representatives from your company may staff your table.

Exhibitor (\$500/450 for early bird registration *postmarked by February 23*) This category includes a six-foot exhibit table, one ticket to each function - the Friday evening reception and Saturday breakfast and afternoon luncheon - and acknowledgement in the program. One representative from your company may staff your table. Additional representatives may be included for an additional fee.

A late fee of \$20 will be charged for all registrations postmarked after March 12, 2010.

If you would like to make a donation to the Institute or to be a sponsor above and beyond the Exhibitor's arrangement, please contact:

Shannon S. Burchard
Vice President, Northern California Assoc. of Law Libraries (NOCALL)
University of San Francisco, School of Law
Zief Law Library
2130 Fulton Street
San Francisco, CA 94117-1080
(415) 422-2249, (415) 422-2345fax
burchards@usfca.edu

Accommodations: Sir Francis Drake Hotel www.sirfrancisdrake.com

Rooms at the Sir Francis Drake Hotel are \$129.00 plus tax per night single/double. Rates are good 3/25/2010 through 3/28/2010, but **reservations must be made by 5:00 pm 2/23/2010**. Reservations can be made by using the following URL: <http://tinyurl.com/nocallSI2010>. While the hotel is conveniently located near public transportation (including BART), parking can be obtained at a rate of \$46 for hotel guests, with in and out privileges, and there are additional parking garages within walking distance. (See last page for parking option details.)

Exhibitor Materials: Boxes may arrive on or after Tuesday, March 23, 2010. There is a handling charge of \$6.50 per item with each delivery. Mailing labels should include:

Sir Francis Drake Hotel
Attn: Allison Berkowitz, Conference Services Manager
450 Powell Street
San Francisco, CA 94102
Hold for Arrival:
NOCALL Spring Institute
March 26, 2010
(Name of Company/Organization)
(Name of On-Site Contact Person)
(Box # of Total # of Boxes)

Please return the enclosed Exhibitor Registration forms to me by e-mail, fax or postal mail to the contact information listed below *as soon as possible* and no later than **March 12, 2010** to avoid a late fee. If you need any additional information, please do not hesitate to call me at 415-984-8761. I look forward to seeing you in San Francisco!

Sincerely,



Holly M. Riccio
NOCALL Spring Institute Committee, Vendor Coordinator
O'Melveny & Myers LLP
Two Embarcadero Center, 6th Floor
San Francisco, CA 94111-3823
415-984-8761 voice 415-984-8701 fax
hriccio@omm.com

Exhibitor Registration Form

Company/Affiliation:

(Company name exactly as it should appear in programs and on signs.)

Main Contact Person:

Will the main contact person be attending? (Circle one) Yes No

Address:

Phone:

E-mail:

Please DO NOT locate us next to the following companies:

We would PREFER to be placed near the following companies:

(We will make every attempt to honor these requests but may not be able to do so in all instances.)

Will you be bringing a backdrop? (Circle one) Yes No

Premium Exhibitor - \$700 (\$650 if postmarked by February 23)

One 6' exhibit table and two representatives. Includes: two tickets to the Friday breakfast and Friday luncheon. Additional representatives are \$115 each and includes Friday reception, Saturday breakfast and Saturday luncheon for one.

Exhibitor - \$500 (\$450 if postmarked by February 23)

One 6' exhibit table and one representative. Includes: one ticket to the Friday breakfast and Friday luncheon. Additional representatives are \$115 each and includes Friday reception, Saturday breakfast and Saturday luncheon for one.

Exhibitor Level:

Premium Exhibitor \$700

(\$650 postmarked by February 23)

☐

Exhibitor \$500

(\$450 postmarked by February 23)

☐

= \$

Additional representatives \$115 x

= \$

Power strips

\$30 x

= \$

Extra Meal Tickets

Enter total from page 4

= \$

TOTAL

= \$

Make checks payable to: NOCALL

Send to: Holly M. Riccio, O'Melveny & Myers LLP, Two Embarcadero Center, 6th Floor, San Francisco, CA 94111-3823

Vendor Representative Information

Name
(as it appears on
name tag) _____

Additional
representative _____

Additional
representative _____

Saturday Luncheon Choice

☐ Regular ☐ Vegetarian

☐ Regular ☐ Vegetarian

☐ Regular ☐ Vegetarian

☐ Regular ☐ Vegetarian

Extra Meal tickets (guests of registered vendors)

Friday Reception \$35 x _____ = \$ _____

Saturday Breakfast \$25 x _____ = \$ _____

Saturday Luncheon \$40 x _____ = \$ _____

TOTAL
(enter on
exhibitor
registration
form)

= \$ _____

Name _____

☐ Regular ☐ Vegetarian

☐ Regular ☐ Vegetarian

Return your completed Registration Forms
by March 12, 2010 (*February 23rd for early bird pricing*)
with your check payable to **NOCALL** to:

Holly M. Riccio
NOCALL Spring Institute Committee, Vendor Coordinator
O'Melveny & Myers LLP
Two Embarcadero Center, 6th Floor
San Francisco, CA 94111-3823
415-984-8761 voice 415-984-8701 fax
hriccio@omm.com



Sir Francis Drake Overnight Valet Parking, \$46.00 with In and Out Privileges Oversize Cars \$51.00

ADDITIONAL PARKING NEAR THE SIR FRANCIS DRAKE HOTEL (Does not include in & out privileges)

Stockton/Sutter Street Garage (415) 982-7275

Weekdays & Saturdays 7:00am-6:00pm	Weeknights 6:00pm-7:00am	Sundays 7:00am-6:00pm
Hours	Hours	Hours
0-1 \$2	0-1 \$2	
1-2 \$5	1-2 \$4	
2-3 \$7	2-3 \$5	
3-4 \$9	3+ \$7	
4-5 \$12	Sunday Daily Max \$14	
5-6 \$15		
6-7 \$18		
7-8 \$21		
8+ \$26		

24hr Daily Max \$33

480 Sutter Garage (Marriot Hotel)

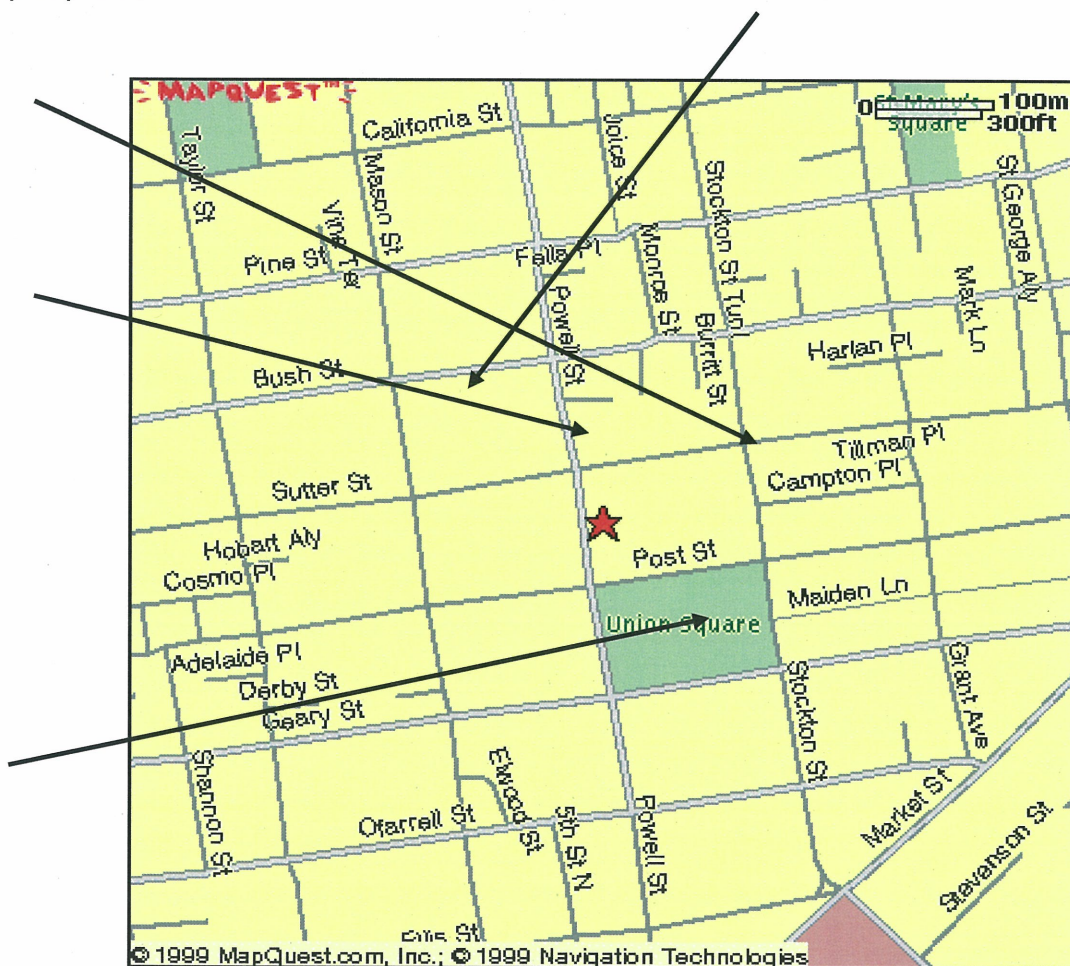
(Between Sutter & Bush)
Hours: 24 hours
Phone: (415) 398-8900 x7110
\$3 every 20 minutes
Maximum Daily: \$46
Overnight: \$46 + tax
Oversize add \$10
Early Bird: \$16 Mon-Fri.
(in by 6am-10am, out by 7pm)

Union Square Garage

(333 Geary Street
Between Powell & Stockton)
Hours: 24 hours
Phone: (415) 397-0631
1st hour \$2.50
Up to 2 hours \$5.50
Up to 3 hours \$8.50
Up to 4 hours \$12.00
Up to 5 hours \$16.00
Up to 6 hours \$21.00
Up to 7 hours \$26.00
7-24 hours \$31.00

750 Bush Street Garage

(Between Powell & Mason)
Hours: 24 hours
Phone: (415) 982-8312
\$2.50 every 15mins., \$8.00 for 1st hr., \$18.00 up to 10 hrs.
\$30.00 overnight (No in & out Privilege)
Early Bird: \$11 Mon-Fri
(in by 9am, out by 6pm)



450 Powell Street
San Francisco, CA 94102
(415) 392-7755

450 Powell Street San Francisco, CA 94102 Reservations: 800-795-7129 Hotel: 415-392-7755 Fax: 415-391-8719 sirfrancisdrake.com