NOCALL (not) FALL EDUCATION WORKSHOP

The NOCALL Education Committee announces the (not) Fall* Workshop:

A Preview of Coming Distractions

Date: Wednesday, February 8, 2006

Time   8:30 a.m. - 2:00 p.m.

Location:

Milton Marks Conference Center
California Judicial Center Library
455 Golden Gate Avenue
San Francisco, CA 94102

PROGRAM AND SCHEDULE

8:30 - 9:00	Registration, Continental Breakfast and Library Tours

(Tours of the California Judicial Center Library will be offered at 8:45 and 9:00.)

9:00	Welcome and Introductions
9:15 - 10:00	Trendspotting: Importance; interpretation; sharing trend information with/among colleagues; when and how to get outside assistance, and - importantly - what can be ignored.
10:00 - 10:15	Break
10:15 - 11:00	Thinking Strategically: When/how to embrace a new trend; what to let go; your seat at the table with information services/systems; identifying and implementing leadership opportunities.
11:00 - 11:45	Top trends likely to affect law library practice in the future.
11:45 - 12:15	Participants' panel: response and recommendations
12:15 -	Luncheon

Presenters

Joan Frye Williams, Library Information and Technology Consultant

Joan is best known as an acute - and sometimes irreverent - observer of emerging library trends. She is internationally recognized as a successful consultant, vendor, planner, trainer, evaluator, and user of library services, with a special emphasis on innovation, technology, and emerging trends. As president of her own library and information technology consulting firm, she serves a wide array of clients, including large and small libraries off all types, local government agencies, professional associations, software manufacturers, and architects.

Second presenter, TBA.

[We are in the process of inviting a Google representative to speak.]

The program is designed to be interactive and Joan will conduct learning exercises for all. Program handouts will be available.

Program Synopsis

- Thinking strategically about new trends/tools/techniques
    - When/how to embrace a new trend
    - When/what to let go
    - Your seat at the table with Info Services
    - Identifying and implementing leadership opportunities
- Top trends likely to affect law library practice in the future
    - Information disaggregation
    - Search engine dominance
    - Virtual collaboration
    - "Trickle Up" consumer technologies
- Trendspotting tips for librarians
    - Why trendspotting is important
    - Where to look
    - How to interpret what you see
    - What you can ignore
    - How to share trend information with/among your colleagues
    - When and how to get outside assistance

Attendees will learn to:

- Be better equipped to anticipate, understand, and survive the inevitable --expected and unexpected -- changes in technology that will affect our libraries.
- Expect to apply the changes in technology within our libraries in totally new, non-traditional, and creative ways
- Be able to evaluate the probable effect of the changes and lead in making relevant decisions concerning the changes

Learning Objectives

Participants will:

- Identify a methodology for selection and assessment of key information technology trends for law libraries.
- Evaluate key IT trends that are of immediate importance for the type(s) of law library they serve.
- Evaluate the impact of IT trends upon librarians; identify areas for future learning.
- Assess the ongoing value of collaboration among libraries and librarians.

A note on the Fall Workshop: The first date selected for this presentation, December 8, was discovered to be in conflict with other programs, and so this alternate date, February 8, is our second choice.