

NOCALL FALL EDUCATION WORKSHOP

“VALUE” – Define It, Discover It, Deliver It

Wednesday, NOVEMBER 12, 2003

9:00 – 4:00

PLI California Conference Center
685 Market St, Suite 100
San Francisco
(one block west of the Montgomery BART station)

Come for the day or select one of the two sessions to attend. Either way, make sure you enjoy lunch with your colleagues!

9:30 – 12:00 Building the Information Center’s Value Proposition

Learn how to take a proactive role in addressing your organization’s information needs. This leadership development program for information professionals is presented by Libby Trudell, Sr. Vice President of Information Professional Development at Dialog. The workshop that Libby will present offers practical advice on how to get and keep the attention of your institution management by showing them that the library/information center is able to enhance performance by being on top of “environmental” changes. You’ll also learn how to succinctly communicate the value of your library and the people and tools employed there. Create and practice your very own “elevator speech” during the morning session.

12:00 – 1:30 Lunch catered by PLI (will accommodate vegetarians)

1:30 – 4:00 Getting the Most from Next-Generation Library Systems

Four librarians intimately involved in the implementation of new library automation systems will form a panel to discuss their experiences from the selection process through implementation and training. They’ll talk about their successes and lessons learned. Planning is the key and you will take away solid suggestions for your own project.

Presenters are:

Yvonne Boyer, Cooley Godward LLP
Anne Dana, Fenwick & West LLP
Lorre Wicke, Bingham McCutchen
Marlene Vogelsang, PG&E Pacific Energy Center

REGISTER FOR THE WORKSHOP

The cost of the workshop covers use of PLI for the day and the wonderful lunch. The cost is \$25.00 per person whether you attend both sessions or just one. Please register by filling out the form below. Register before **November 7** by emailing directly to Karin Zilla at

karinz@certifiedemployment.com or mail to Karin at Certified Employment Group, 111 Pine St., Suite 710, San Francisco, 94111. You can also call with any questions: 415-433-3600

Name:

Title:

Organization Name:

- I will attend all day
 I will attend only for the morning session
 I will attend only for the afternoon session
 I will enjoy lunch at PLI

Transportation Information:

BART/Muni: Montgomery Station. Walk 1 ½ blocks west to 685 Market on the South side of the street. Entrance to PLI is on Annie Alley.

Parking: There are a number of “reasonably priced” lots South of Mission along 2nd Street or 3rd Street depending upon the direction you are driving. Prices vary between \$8.00 and \$13.00 for the day.